THE POWER OF ARTS for CHANGE

A SPECTRUM OF ROLES

THE ARTS REFLECT

Artists and the arts reflect society. Attuned to the social, political, and cultural currents of their time, artists' work reveals untold stories and embodies and heralds the issues of the time. Artists' work enters the public consciousness and public discourse. Artists and cultural organizations are increasingly playing a more deliberate role in making social change. Beyond reflection:

THE ARTS ENGAGE

THE ARTS ANIMATE

THE ARTS INFLUENCE

A CONTINUUM OF IMPACT

AWARENESS, KNOWLEDGE, DISCOURSE	ATTITUDES, VALUES	CAPACITY	PARTICIPATION, ACTION	SYSTEMS, POLICIES, PLACES
enhanced	confirmed or shifted	increased	promoted & effective	improved & supportive
what people know	what people think and feel	what people have and can do	what people do	what change is sustained
 Fostering reflection Making information inviting and accessible Deepening understanding of complex issues Giving voice, bringing forward new or different perspectives 	 Generating hope, pride, sense of possibility Expressing, clarifying ideals, values Promoting respect 	 Building social capital Developing creative skills and strategies for organizing and advocating Increasing the status of disenfranchised groups Developing leadership and 	 Expanding who participates Increasing civic participation and engagement Motivating people to engage, act Enhancing organizing strategies 	 Improving access and equity Diversifying leadership Adopting policy change Improving physical spaces and environments Increasing sustainable

persuasiveness





assets

• Mobilizing people

• Enabling, enhancing, deepening

 Helping people see relationships among local, national, global

dialogue

issues