

PRELIMINARY MENU OF POSSIBLE OUTCOMES/INDICATORS/DATA COLLECTION METHODS
Starksboro Art and Soul Project – A Project of the Orton Family Foundation

	Desired Outcomes/ Values	Indicators	Potential Data Collection Methods				
			Orton Survey.	Focus Groups	Records analysis	Interviews	Anecdotal Oppt.
Shorter-term/direct project outcomes about implementation of the Art and Soul project	Art and Soul project/process seen as valuable by community members	Increased number of participants in various activities, including repeat participation and expanding (“snowballing”) participation			X		
		Elected and appointed officials publically endorse project and its value and participate in activities	X				
		Long-term residents believe project has made explicit the values that are of importance to them		X		X	
		Long-term residents and newcomers acknowledge the similarities in their perspectives about the community as seen through stories/art “product”		X		X	
		Individuals see potential “application” of similar processes to other community opportunities/issues				Leadership interviews	X
		Process surfaces full range of land use/community planning issues			X		X
	“Product” of artist in residence project is/ becomes meaningful to community residents	Community members express pride in “product”		X		X	X
		“Product” is identified as part of community assets/referred to as town resource					X
		“Product” is used as touchstone in conversations related to land use and/or community issues					X
		More local artists become involved with community engagement/community planning					X
		Community leaders make attributions linking Art/Soul product/process to achieved community solutions or progress toward solutions				Leadership interviews	
		Connection between “product” and land use issues/planning is explicit	X				X

Outcomes related to community capacity building for land use planning	New capacities developed in community to: engage diverse voices in planning and address potentially polarizing issues	Elected officials/committees are aware of/adopt/use strategies for proactively engaging members of community	X			Leadership interviews	
		Previously uninvolved and also marginalized members of community participate in land use planning			X		
		Different mix of individuals, including those who have not previously been involved, seek appointed/elected leadership roles in community			X		
		Residents of Mobile Home Park are represented in community discussions of issues/advocacy		X	X		
		Citizens who identify primarily with school community become engaged in community discussions of issues/advocacy		X	X		
		New forums for public discussion are created			X		X
		Those with differing opinions on issues express ability to understand issue from others' viewpoints	X	X		X	
	Enhanced sense of efficacy on part of elected/appointed officials re: community improvement	Officials take action on one or more persistent problems related to planning/land use			X		X
		Officials reference master plan in their deliberations about community's future					X
		Officials believe that they have support of community members in the execution of their roles	X			Leadership interviews	
	Increased confidence on part of citizenry about future of Starksboro	Increasing numbers of residents believe solutions to community's planning and economic dilemmas are achievable and will bring positive changes	X				
		Consensus that community master plan represents agreed upon and positive community vision	X				
		Master plan and/or community vision statement identifies what community wants to preserve/grow/which elements are likely to change					
		Views of long-term and newer residents about community future are similar and acknowledged as such.		X		X	

Longer term outcomes— sustainable engagement practices	Successful transfer of community leadership for planning to next generation	Younger people and/or newcomers elected and/or appointed to community positions, including selectpersons/ land use boards				Leadership interviews	X
		Younger people and/or newcomers make proactive decisions to settle in/stay in community		X		X	
	Greater social capital in community, including new roles at play in community	Increased number of people who see themselves as bridging gap between “cultural” boundaries (old timer/new comer; school/non-school, artists/elected officials, etc.)	X				
		New/emerging relationships and networks engaged in addressing community issues		X		X	X
	Arts viewed as viable way to enhance diversity of community engagement in planning issues/resolving community issues	More Vermont artists develop community engagement skills and experiences				X	
		Increasing requests to Vermont Arts Council for support of community based projects associated with land use/planning issues			X		

WORKSHEET

Preliminary Menu of Possible Outcomes/Indicators/Data Collection Methods

	Desired Outcomes/ Values	Indicators	Potential Data Collection Methods				
			Survey	Focus Groups	Records analysis	Interviews	Anecdotal Opportunity
Shorter-term/direct project outcomes about implementation of the project							
Outcomes related to community capacity building (or other intermediate effects.							

	Desired Outcomes/ Values	Indicators	Potential Data Collection Methods				
			Survey	Focus Groups	Records analysis	Interviews	Anecdotal Opportunity
Longer term outcomes							